

The Archbishop Alter High School capital campaign, *Answering the Call*, is the result of more than two years of strategic planning led by the consulting firm of Institute of School and Parish Development (ISPD), a national leader in fundraising efforts for Catholic institutions. A SWOT (strengths, weaknesses, opportunities and threats) analysis and community convocation involving nearly 300 participants has identified needs for our future within nine strategic areas of school interest:

- Spiritual Life
- Academics
- Student Life
- Faculty and Staff
- Technology
- Athletics
- Marketing and Development
- Finance and Administration
- Buildings and Grounds

Top Ten Priorities

Convocation participants voted on the priorities from each of the nine planning areas to arrive at the top ten items needed to secure Alter's future:

1. Foster and develop a life-long commitment to the value and practice of the Catholic faith.
2. Develop an efficient and effective compensation package to retain and attract quality faculty.
3. Attract and retain more families in order to increase enrollment.
4. Develop the financial resources to support the direct and indirect operating expenses of this plan as well as facility needs.
5. Create a school schedule that will give students more options and ownership in the student life of Alter.
6. Demand, address and monitor consistency of academic excellence.
7. Raise faculty and staff competency in the effective use of technology.
8. Improve facilities, including maintenance and land acquisition.
9. Attract and retain high quality administration and support staff.
10. Support, challenge and hold administration accountable for the implementation of this long-range strategic plan.

While many of the above initiatives have been integrated into the site master plan and capital campaign agenda, other endeavors not requiring additional resources are being addressed by implementation teams that have been operating for over a year.

In every component of the capital campaign, the goal is to attract more students to Alter which in turn will serve all priorities in the plan.

By the generosity of our community, Alter High School will be transformed and upon its foundation of faith, rise up, stronger and more vigorous than ever.

~ Father James Manning, President

Alter has one of the best reputations in the community and we all recognize its tremendous attributes. Now is the time to step forward and make our vision a reality. Not in five years, not in ten, but now.

~ Rob Suttman '78, Board Chairman, Current Parent

The Vision

\$15 Million Capital Campaign Goal

Priority 4



NEW CHAPEL



NEW SCIENCE LABS



NEW AUDITORIUM



NEW PERFORMING ARTS CENTER

RENDERINGS BY RUETSCHLE ARCHITECTS

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\$6,800,000	
Performing Arts Center	8
Priorities 3 and 8	
\$1,000,000	
Faculty Staff Compensation Endowment	10
Priorities 2, 3 and 9	
\$1,000,000	
Tuition Assistance Endowment	12
Priority 3	
\$300,000	
Renovated Chapel	14
Priorities 1 and 3	
\$500,000	
Technology	16
Priorities 3 and 7	
\$1,550,000	
Renovated Science Wing	18
Priorities 3 and 8	
\$2,700,000	
Athletic Enhancements Main Campus	20
Priorities 3 and 8	
\$1,150,000	
Other Renovations to Current Facilities	
Priorities 3 and 8	
Includes:	
Art Room \$150,000	
Spirit Shop \$20,000	
Campus Ministry \$25,000	
(Additional Renovations TBD)	
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